

## UK Health Worker Profile – Guiding ideas

We would love this to be an opportunity for you to write about yourself and the hard-work you do and the experiences you've had working with the partnership.

For us this is a great way for all who follow THET, from health partners to donors, to understand the work that is happening through the projects. To hear stories and to add a 'face' to THET's work.

With your permission we would like to use this on our website in our '<u>Meet a Healthworker</u>' section and potentially for use in our monthly newsletter, letters to donors, across our social media platforms (twitter, facebook and Instagram) and within marketing materials (conference programmes, leaflets, etc).

A little about yourself

- Your name, job title, hospital or health centre you work at
- A bit about where you have volunteered and perhaps the context in which you work in the UK any similarities or differences would be lovely to set the context
  - o Is there an instance or event that describes the health situation where you have volunteered?
- What brought you to medicine?
  - o Is there a particular case or story that made you choose medicine as a career?
- Why did you choose to specialise in...?
- Why is your medical focus so important?

What partnership were you involved in?

- What was the aim of the partnership? i.e. improve patient safety, train community health workers, establish cancer screening, etc.
- How did you come to know of the partnership work in your hospital?
- What sessions/training did you take part in?
- What did you enjoy about the experience?
- Did you find there were any challenges?
- How did you benefit from the partnership?
  - If you have an anecdote of a particular patient or case you worked on, it would be great to write about this demonstrating how your new skills and training helped with your care of the patient

What is your vision/hope/plan for the future?

## VISUALISING OUR MISSION: THET PHOTOGRAPHY GUIDE

It would be great to have a photograph to accompany your profile. Please refer to our guidelines:

It must be remembered that words and photos must be cohesive and consistent, they shouldn't jar, they need to complement each other – the THET brand.

WHAT WE DO:

- Show positive impact of partnership working.
- Show strong, independent, upbeat health workers.
- Document project work.

## **TECHNICAL CONSIDERATIONS:**

- PHOTOS MUST BE GOOD QUALITY IN FOCUS, GOOD COMPOSITION, WELL LIT.
- PHOTOS MUST BE DEPICTIONS OF REAL MOMENTS AND NOT STAGED (UNLESS IT'S A PORTRAIT)
- SUBJECTS IN PHOTOS MUST GIVE CONSENT.