

## CONSULTANT COMMUNICATIONS MANAGER – TERMS OF REFERENCE

### GLOBAL HEALTH PARTNERSHIPS – INTRODUCTION AND SUMMARY

[Global Health Partnerships](#), (formerly THET), has been a pioneer in strengthening health systems and fostering equitable partnerships for over **30 years**. Originating from a vision to harness the expertise of health professionals across borders, we support governments, institutions, and frontline workers to build resilient, people-centred health systems.

We are a trusted partner to governments, funders, and health professionals in **Africa, Asia, the Middle East and beyond**, working to advance **Universal Health Coverage (UHC)** and the **Sustainable Development Goals (SDGs)**.

### ABOUT GLOBAL HEALTH PARTNERSHIPS

Global Health Partnerships (GHP) is an International Non-governmental Organisation (NGO), with headquarters in the UK dedicated to improving global health. Since 1988, we have strengthened health workforces and the systems within which they operate, fostering partnerships between health workers and health institutions across borders, what we call Health Partnerships.

GHP sits at the heart of the Health Partnership community, involving many of the UK health system institutions active in global health. This includes hospitals, academic institutions and professional institutions (for example UK Royal Colleges). Taking a health, systems strengthening approach, our programmes work with national governments and partners to determine the health system and health workforce priorities we can contribute to. This includes:

- Work at the system level to establish national strategies, policies and curricula.
- Support to pre-service training: strengthening undergraduate and specialist post graduate training for doctors, nurses and other health professionals.
- Support to in-service training: introduction or strengthening of services and quality improvement approaches, including a focus on multi-disciplinary team working.

Working closely with Ministries of Health, we ensure programmes are bring about long-term locally led improvements and are aligned with national priorities towards Universal Health Coverage. We are an NGO in official relations with the World Health Organisation (WHO).

GHP currently works in 16 countries across Africa, Asia and the Middle East, including Ethiopia, Ghana, Kenya, Malawi, Myanmar, Nigeria, Somalia/Somaliland, Syria, Uganda, Zambia and Zimbabwe. In the last decade, we have reached over 120,000 health workers across 31 countries. In 2024 alone, our programmes contributed to the training of 19,223 health workers.

We deliver this impact through three complementary approaches: direct country programmes, mutually beneficial multi-country Health Partnership programmes, and thought leadership and advocacy. This combination enables us to address local needs while shaping broader health policy, ensuring our work is both scalable and sustainable.

We work to strengthen systems to train, manage and support health workers, including in Fragile and Conflict Affected States, and have recognised expertise in health themes including Antimicrobial

Stewardship, Non-communicable diseases (including oncology and mental health), maternal and neonatal health, and health technology management. Furthermore, we are increasingly identifying ways to make our programmes more innovative and effective, including utilising digital solutions.

## THE ROLE – CONSULTANT COMMUNICATIONS MANAGER

We are now seeking a Consultant Communications Manager to oversee and drive specific communications priorities within the organisation as we work to publicise the impact of programmes that are coming to a close and position GHP as a strategic partner to the UK Government and the Private Sector in our shared aims of improving global health.

## PURPOSE OF THE ROLE

The Consultant Communications Manager is responsible for leading and delivering high-quality communications across the organisation, strengthening visibility, supporting programme delivery, and ensuring strategic alignment across all communications outputs. The role works closely with programme teams, senior leadership, and external partners to amplify the impact of global health partnerships.

## KEY RESPONSIBILITIES

### **Summit Communications**

- Lead development and delivery of communications for UK-Global Health Summit, including narrative development, messaging, media engagement, digital content, and event communications.
- Coordinate with internal teams and partners to ensure coherent, compelling storytelling and strong audience engagement before, during, and after the Summit.
- Oversee production of materials (briefings, speeches, social content, press materials, visual assets).

### **Support to CwPAMS Deliverables**

- Provide communications expertise to support delivery of CwPAMS (Commonwealth Partnerships for Antimicrobial Stewardship) programme outputs.
- Develop and disseminate content that highlights programme impact, partnership stories, and technical achievements in its final quarter, specifically supporting the delivery of the impact report, media engagement around case studies and the celebration event and content at the UK-Global Health Summit.
- Liaise with communications colleagues at Commonwealth Pharmacists Association.

### **Support to Fundraising Team**

- Offer strategic oversight to strengthen and support fundraising and donor-facing communications and outputs.
- Ensure consistent messaging and alignment with organisational priorities.

### **Triaging Comms Outputs and Programme Requests**

- Act as the primary contact for communications requests from programme teams.



- Prioritise, assign, and oversee delivery of communications outputs, ensuring quality control and alignment with brand and strategy.
- Maintain workflow systems and oversee content pipeline and manage the digital platforms.

### **Organisational Communications**

- Support ad-hoc internal and external organisational communications, including newsletters, announcements, and leadership messaging.
- Contribute to strengthening organisational brand, voice, and visibility.
- Provide surge support during key organisational moments or cross-team initiatives.

### **TIMEFRAME FOR CONSULTANCY**

January – March 2026 – Full-time equivalent (negotiable)

### **REPORTING RESPONSIBILITIES**

The consultant will report to the Deputy CEO

### **KEY WORKING RELATIONSHIPS**

The consultant will work closely with the CEO, Digital Marketing and Communications Consultant, Head of Fundraising, Programme managers, amongst others.

### **PERSON SPECIFICATION**

- Proven experience in communications, ideally within global health, international development, or partnerships-focused organisations.
- Strong writing, editing, and storytelling skills across formats.
- Experience pitching to and engaging with media.
- Experience handling multiple communications streams simultaneously.
- Ability to work collaboratively with diverse teams and international partners.
- Experience in delivering communications for high-profile events.
- Understanding of antimicrobial stewardship, health systems strengthening, or global health partnerships (desirable).

### **PAYMENT**

The payment available for this work is a total of £14,000.

### **TO APPLY**

Please share your CV and a cover letter detailing how you meet the requirements for the position through the application [LINK](#)

The deadline for applications is January 7<sup>th</sup>. However, due to the urgency, we will be reviewing applications and may close the application window ahead of this date.